



The National Dislocated Worker Conference 2000

Working Through Change: Quality Services for Dislocated Workers, Businesses and Communities.

October 11-13, 2000

Hilton Minneapolis and Towers

Minneapolis, Minnesota

EXHIBITOR PROSPECTUS

PRESENTED BY: U.S. Department of Labor • National Governors' Association, Center for Best Practices •
• AFL-CIO, Working for America Institute •



The National Dislocated Worker Conference 2000

Working Through Change:

Quality Services for Dislocated Workers, Businesses and Communities.

Who Attends the National Dislocated Worker Conference?

The National Dislocated Worker Conference 2000 will attract more than 700 workforce development professionals and key state and federal officials. These attendees are involved with issues such as service strategies, incumbent worker training, and skills shortages. The conference exhibit will offer your sales and marketing staff an opportunity to reach key decision-making workforce development professionals.

Exhibit Area

In order to ensure that you maximize your sales opportunity, the exhibit will be located in a highly visible location in close proximity to the general and plenary sessions of the conference. Continental breakfasts and morning and afternoon breaks will also be located amongst the exhibit booths.

Exhibit Information

The exhibit will be held at the Hilton Minneapolis and Towers, October 11-13, 2000. Exhibit fees include: an 8' X 10' booth space, pipe and drape, identification sign with your company name, a 6' skirted table and two chairs.

Exhibit Rates and Deadlines

The cost for an exhibit is \$495. This covers the conference registration fee for two employees. If you intend to bring additional staff you will need to pay an additional \$275 registration fee per person if they sign-up by September 20, or a \$375 registration fee per person after September 20. *A signed contract and full payment is due no later than Friday, September 22, 2000.*

To Reserve Booth Space

On behalf of the conference partners, Price Daniel Communications, Inc. (PDC) will be organizing all exhibit logistics. Please contact PDC for an exhibitor application, space contract and floor plan. The form will detail exhibitor rules, regulations and hours.

All booth space fees must be paid in full in order for space to be reserved. Booth assignments will be made based on the order in which reservations are received. Reserve your space early. PDC will confirm your reservation and booth number by mail upon receipt of full payment.

Price Daniel Communications, Inc.

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Worker Conference
2000

EXHIBIT SCHEDULE

TUESDAY, OCTOBER 10, 2000

Exhibitor Move-In and Set-Up

6:00 p.m. - 9:00 p.m.

Booths must be show-ready by 9:00 p.m.

WEDNESDAY, OCTOBER 11, 2000

Exhibit Open

7:00 a.m. - 6:30 p.m.

THURSDAY, OCTOBER 12, 2000

Exhibit Open

7:00 a.m. - 5:00 p.m.

FRIDAY, OCTOBER 13, 2000

Exhibit Open

7:00 a.m. - 12:30 p.m.

Booth teardown after 12:30 p.m.

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